



प्रा. मनिष र. जोशी
सचिव

Prof. Manish R. Joshi
Secretary



सत्यमेव जयते



विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

D.O.No. F.1-2/2023/Sports (YAS)

August 18, 2023/27 श्रावण, 1945

Dear Madam / Sir,

I am writing to bring your kind attention, an important initiative that aims to promote sports and physical activities among the youth of our country.

As you are aware, sports play a vital role in an individual's integrated development, especially for the youth. Universities and colleges serve as crucial platforms for fostering holistic growth and channelizing our youth's energy in a positive direction to inculcate a healthy lifestyle.

To support this cause, the University Grants Commission (UGC) has partnered with the Department of Sports, under the Ministry of Youth Affairs and Sports, to implement sports schemes in mission mode. As part of this collaboration, the Department of Sports has formulated various guidelines, including the FIT India Programme, Khelo India, Anti-doping in Sports, and Ek Bharat Shrestha Bharat.


I am pleased to enclose the guidelines of the above mentioned schemes for your kind information and urge you to implement them in your esteemed institution/college under your jurisdiction. By doing so, we can collectively contribute to our country's holistic growth of sports and infrastructure.

If you have any query or require support during the implementation process, please do not hesitate to contact Dr. Sunita Siwach, Joint Secretary, UGC (Sports) at ssiwach.ugc@nic.in

I request your active involvement and support in this initiative. Your contribution will go a long way in fostering a culture of sports and physical fitness, ultimately benefiting the youth and the nation.

With kind regards,

Yours sincerely,


(Manish Joshi)

Encl.: as above

All the Vice-Chancellors of Universities

