

Session 1 (Accounting & Finance)

Green Finance
The Impact of Technology On Accounting Practices
The Future of Accounting in the Digital Age
Accounting Fraud: Detection and Prevention Strategies
Block chain Technology and its Implications For Accounting
The Role of Artificial Intelligence In Accounting And Finance

Session 2 (Business Management & IT)

- E-Learning and E-Management
- IT Innovations in Businesses & Management
- E-Governance and Indian Economy
- Role of Social Media in Business Startup Business Management in Modern Perspectives
- Digital Marketing & Green Marketing Management Change
- International Trade and Business
- Corporate Governance Diversity and Inclusive Growth
- Mobile Computing and Educational Applications
- Cyber Crime and IT
- Sustainability and Innovation in Computer Production and its Recycling.

Session 3 (Education & Information Technology)

- IT and Skill Education
- Multimedia, Information Technology and Education
- Software Engineering Education
- ICT Applications for Environmental Sustainability
- Role of ICT in Tourism Sector
- ICT in Cultural and Heritage Tourism
- Knowledge-Based Entrepreneurship
- Business Ethics
- Artificial Intelligence and Entrepreneurship
- Startup and IT
- ICT and Applications for Green IT
- CRM
- Make in India/BHARAT



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NATIONAL SEMINAR

On

Recent Trends and Challenges
in
Accounting, Finance,
Business Management, Education
and Information Technology
(Multidisciplinary
Research Seminar)

January 12, 2024

Organised By



Govind Guru Tribal University
Banswara (Raj.)

Important Dates

Last Date of Registration :
9th January 2024

Last Date of Submission of Research Paper :
9th January 2024



About the Govind Guru Tribal University

The Govind Guru Tribal University, Banswara Formerly known as (Rajiv Gandhi Tribal University) was renamed and headquarter moved to Banswara and having its affiliated colleges in Banswara, Dungarpur and Pratapgarh. The University is primarily for higher education: research, innovations and development. It also aims at creating knowledge, sharpening vocational skills and developing appropriate attitudes among the promising young generation for the reconstruction of the society based on the highly cherished ideals of the functional democracy. The university is committed to providing quality oriented - meaningful education to the youth for their present academic needs and for their bright future. Many courses are presently running in the university. In which Commerce, Management, Science, Engineering, Arts, Yoga and many skill development courses etc are prominent.

About the Banswara

Banswara is also known as "City of Hundred Islands", which is often referred to as "Cherrapunji of Rajasthan", because it receives the most rain in Rajasthan, as well as for the numerous Islands in the Mahi River, which flows throughout the City. Mahi Bajaj Sagar Dam has been constructed on the Mahi, about 16 km away from Banswara City. The right and left main canals and there distributaries irrigate 60,149 hectares of land. The Banswara district is lies in the southernmost part of Rajasthan. It is surrounded by Pratapgarh in the north, Dungarpur in the west, Ratlam and Jhabua district of Madhya Pradesh in the east and south and Dahod district Gujarat to the South. The closest major City to Banswara is Udaipur which is 165 km away, Indore and Ahmedabad are also closed at 220 km and to 250 km away respectively. The town is 827 km from New Delhi and 710 km from Mumbai.

About the National Seminar

Rapid breakthroughs in automation and artificial intelligence are shaping the future of work, revolutionizing industries and rethinking the established corporate management practises. This seminar aims to promote the interchange of ideas and advancements in all areas of business management and information technology. This seminar allows attendees from various fields to exchange their fresh ideas and application experiences face to face, create business or research relationships, and locate global partners for future collaboration. We hope that the seminar findings will contribute significantly to enhance the knowledge in these current scientific fields. The organizing committee of seminar is glad to invite prospective writers to submit their original manuscripts to the seminar. GGTU will host this event in the city of Banswara, Rajasthan, India.

Objectives of Seminar

- To provide a platform to understand the significance of Accounting, Finance, Business Management, Education and Information Technology.
- To discuss various recent trends and policies of Accounting, Finance, Business Management, Education and Information Technology
- To find out the challenges and suggest parameters for policy makers for improvement.

Registration Fee :

Particular	Amount
Students	Rs. 400/-
Academicians, Research Scholars & Corporate Delegates	Rs. 700/-

Call for Papers

The Seminar invites full length original research contributions from Students, Research Scholars, Academicians and Professionals across the Nation.

Guidelines for Paper Submission

The manuscript should be prepared in the following format:

- Title of the Paper, Name, Position, College/University, Contact No. & Email Id.
 - Abstract of not more than 300 words with 4-5 keywords at the end of Abstract.
 - Font size (12, Times New Roman, 1.5 line spacing)
 - Title of the Paper should be font size 16 & aligned.
 - Paper should be submitted in MS Word format only.
 - All references should follow APA style.
 - All Tables & diagrams should be properly numbered.
- हिंदी माध्यम के शोध पत्र UNICODE (मंगल देवनागरी में Font size 12, एवं 1-5 line spacing) में होने चाहिए।
- The full length selected research papers will be reviewed and published in the ISBN or ISSN.
 - It is requested to submit the Manuscript by email to ggtunationalseminar2024@gmail.com

Mode of Payment

Beneficiary Name	Registrar Govind Guru Tribal University Banswara
A/c No.	918010030341794
IFSC Code	UTIB0000582
Bank Name	Axis Bank, Banswara



Seminar Registration Link:

<https://forms.gle/iQZGLvLapNPNQxCTA>

& Send Paper to Email :

ggtunationalseminar2024@gmail.com



For further enquiry please contact to:

Dr. Om Prakash (9672508777)

Mr. Som Dev (7014353275)

Mr. Royal Dosi (9783254055)