

प्रा. मनिष र. जोशी

सचिव

Prof. Manish R. Joshi Secretary





विश्वविद्यालय अनुदान आयोग University Grants Commission (शिक्षा मंत्रालय, भारत सरकार)

(Ministry of Education, Govt. of India)

D.O.No. F.1-2/2023/Sports (YAS)

August 18, 2023/27 श्रावण, 1945

Dear Madam / Sir,

I am writing to bring your kind attention, an important initiative that aims to promote sports and physical activities among the youth of our country.

As you are aware, sports play a vital role in an individual's integrated development, especially for the youth. Universities and colleges serve as crucial platforms for fostering holistic growth and channelizing our youth's energy in a positive direction to inculcate a healthy lifestyle.

To support this cause, the University Grants Commission (UGC) has partnered with the Department of Sports, under the Ministry of Youth Affairs and Sports, to implement sports schemes in mission mode. As part of this collaboration, the Department of Sports has formulated various guidelines, including the FIT India Programme, Khelo India, Anti-doping in Sports, and Ek Bharat Shrestha Bharat.

I am pleased to enclose the guidelines of the above mentioned schemes for your kind information and urge you to implement them in your esteemed institution/college under your jurisdiction. By doing so, we can collectively contribute to our country's holistic growth of sports and infrastructure.

If you have any query or require support during the implementation process, please do not hesitate to contact Dr. Sunita Siwach, Joint Secretary, UGC (Sports) at ssiwach.ugc@nic.in

I request your active involvement and support in this initiative. Your contribution will go a long way in fostering a culture of sports and physical fitness, ultimately benefiting the youth and the nation.

With kind regards,

Yours sincerely,

(Manish Joshi)

Encl.: as above All the Vice-Chancellors of Universities



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> Shastri Bhawan, New Delhi Dated: 20th November, 2020.

То

The Additional Chief Secretary/Principal Secretary / Secretary (Education), All States and UTs.

Subject:- Revised guidelines for Ek Bharat Shreshtha Bharat programme in schools -reg.

Sir/Madam,

As you are aware, Ek Bharat Shreshtha Bharat(EBSB) programme is being organised in schools all over the country. The EBSB Guidelines issued earlier have been revised. The revised guidelines have been aligned to National Education Policy, 2020 and also to use of toys in education by including specific activities in this regard. Also, a proper system of monthly and annual reporting has been formulated. The new guidelines also clearly provide for integrating EBSB activities into the education process itself, in accordance with NEP 2020. A copy of the revised EBSB guidelines is enclosed.

2. It is requested that the revised EBSB guidelines may be shared with schools for ensuring maximum participation of students in the programme. The action taken report is also to be furnished on regular basis as indicated in the guidelines.

Yours faithfully,

(Rajesh Kr. Maurya) Under Secretary to Government of India Ph- 011-23384501 Email ID- rajmaurya.edu@nic.in

Copy to: (For information and necessary action.)

1. Chairperson, CBSE

Encl. : As above.

- 2. Commissioner, Kendriya Vidyalaya Sangthan.
- 3. Commissioner, Navodya Vidyalaya Samiti.
- 4. The Director, Central Tibetan Schools Administration (CTSA)
- 5. Chairman, NIOS
- 6. State Project Director, Samagra Shiksha, All States/UTs.



Department of School Education and Literacy Ministry of Education Government of India



EK BHARAT SHRESHTHA BHARAT (Celebrating Diversity to Realise Unity)

Guidelines for activities to be conducted under "Ek Bharat Shreshtha Bharat" Programme for schools, 2020

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