

6306 Indian Ethos and Values

1. Model of Management in the Indian Socio-Political Environment; Work Ethos; Indian Heritage in Production and Consumption;
2. Indian Insight into TQM; Problems Relating to Stress in Corporate. Management - Indian Perspective; Teaching Ethics;
3. Relevance of Values in Management, Trans-cultural Human Values in Management Education ,Need for Values in Global Change - Indian Perspective;
4. Values for Managers; Holistic Approach for Managers in Decision Making; Secular versus Spiritual Values in Management.
5. Personal Growth and Lessons from Ancient Indian Educational System; Science and Human Values.

Suggested Readings

1. *Chakraborty, S.K.: Foundations of Managerial Work - Contributions from Indian Thought, Himalaya Publishing House Delhi 1998*
2. *Drucker, P : Managing in Turbulent Times, Pan Books London 1983*
3. *Kumar, S and N.K. Uberoi : Managing Secularism in the New Millennium, Excel Books 2000*
4. *Griffiths, B. The Marriage of East and West, Coiling, London 1985*
5. *Gandhi, M.K.: The Story of My Experiment with Truth, Navjivan Publishing House, Ahmedabad, 1972 The list of cases and specific references including recent articles will be announced in the class at the time of launching of the course.*